



Trust in, and value from, information systems

Central UK Chapter

To be held at **17:30** on **Wednesday 17 March 2010**

at the offices of: **PwC, Cornwall Court, 19 Cornwall Street, Birmingham B3 2DT**

For directions see: http://www.isaca-central.org.uk/eventpages/PwC_Bham_map.pdf

Utilising data to provide CONFIDENCE in the Past, Present and Future.

Guest Speakers: Andy Howe and Paul Smith, PwC

Businesses constantly make decisions based on the data held within systems. As systems become more complex and integral to the operation and direction of the business, the opportunity for error and also benefit has never been greater.

Proper analysis of the data can provide insight into how your business processes, controls and policies are working, not only now but also in the past. Risk based KPIs and continuous monitoring help to maintain confidence into the future.

Paul Smith:

Paul leads PwC's Data Assurance practice in the UK and is responsible for the technical services and practice developments that address the data aspects of PwC's client assignments. For Paul, that means addressing the whole spectrum of data services, from strategy through to hands-on data collection, analysis and correction projects.

An area of particular interest to Paul is broadening the use of data beyond the traditional area of financial reporting. That means using data to improve the efficiency and effectiveness of an organisation's control framework as well as addressing the increasing need to deliver non financial data to meet a growing demand from regulators, suppliers and customers.

Andy Howe:

Andy Has worked in PwC Data Assurance at PwC for over 13 years and leads the Midlands team. During that time he has helped clients across many industries and sectors analyse their data and use it to answer questions, solve problems and provide real confidence in decisions. Andy has worked across many of the aspects of data management, but has a passion for re-performance and modelling of processes.

The CISA/CISM CPE credit for this meeting will be 1 hour.

Meeting Agenda

17.30 Registration, tea/coffee
18.00 Guest Speakers.
19:15 Refreshments and informal networking.

Chapter meetings are free to ISACA members.

ICAEW IT Faculty members may attend for a charge of £10.00. Non members may attend for a charge of £25.00. Cheques should be made payable to 'ISACA' and sent to - Geoff Adey, KPMG LLP, One Snowhill, Snow Hill Queensway, Birmingham B4 6GH, or brought to the meeting.

To state your intention of attending this meeting and to ensure that adequate catering arrangements can be made, please email: events@isaca-central.org.uk or use the link on the Contact Us page.